



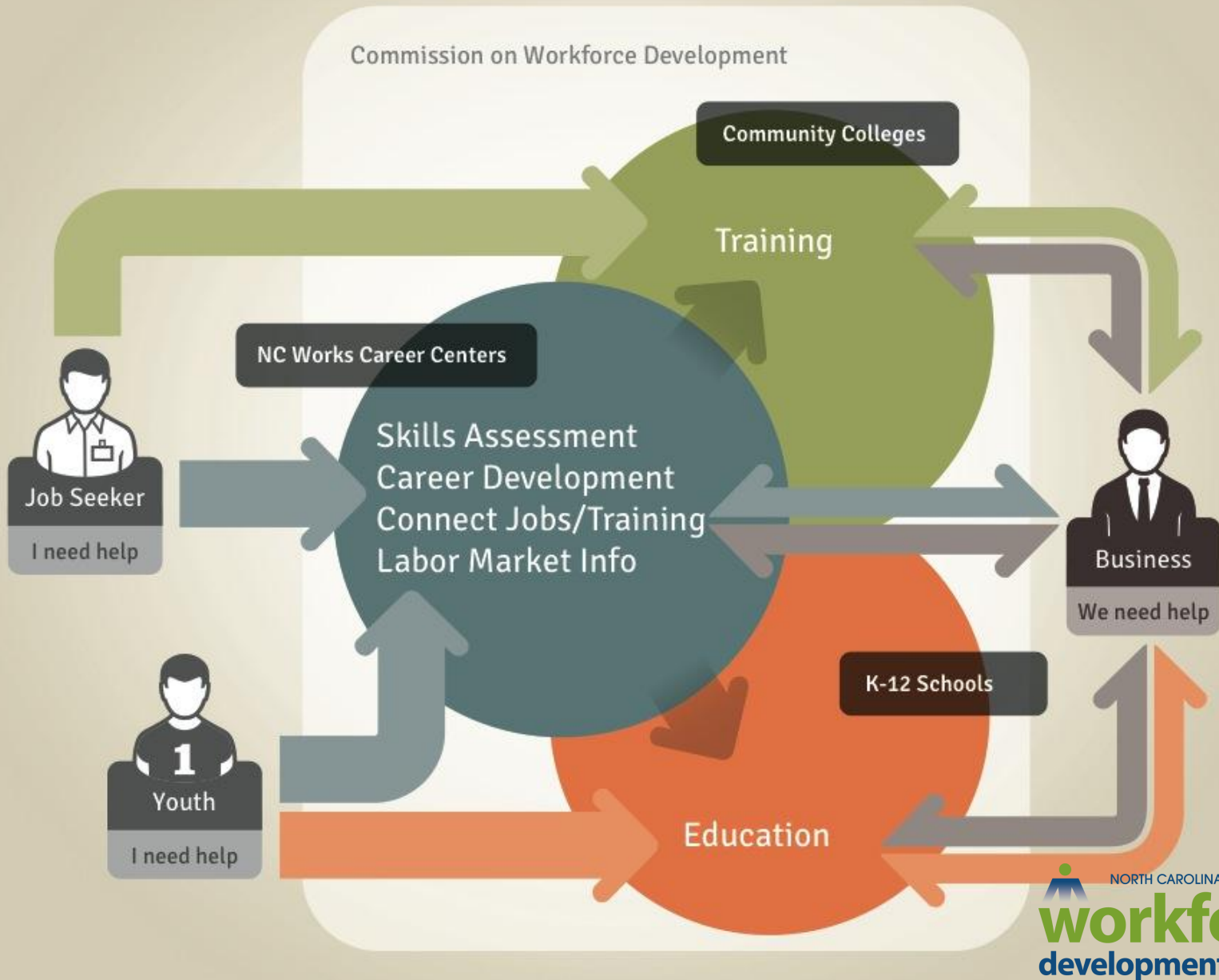
Presentation to

Joint Legislative Workforce Development
System Reform Oversight Committee

Role of Local Workforce Boards

- The Workforce Investment Act (WIA) requires local Boards be responsible for implementing WIA in local areas
- Governing Board made up of local private and public sector members
- Responsible for the One-Stop centers (NCWorks Career Centers) and annual plans to meet the local workforce needs

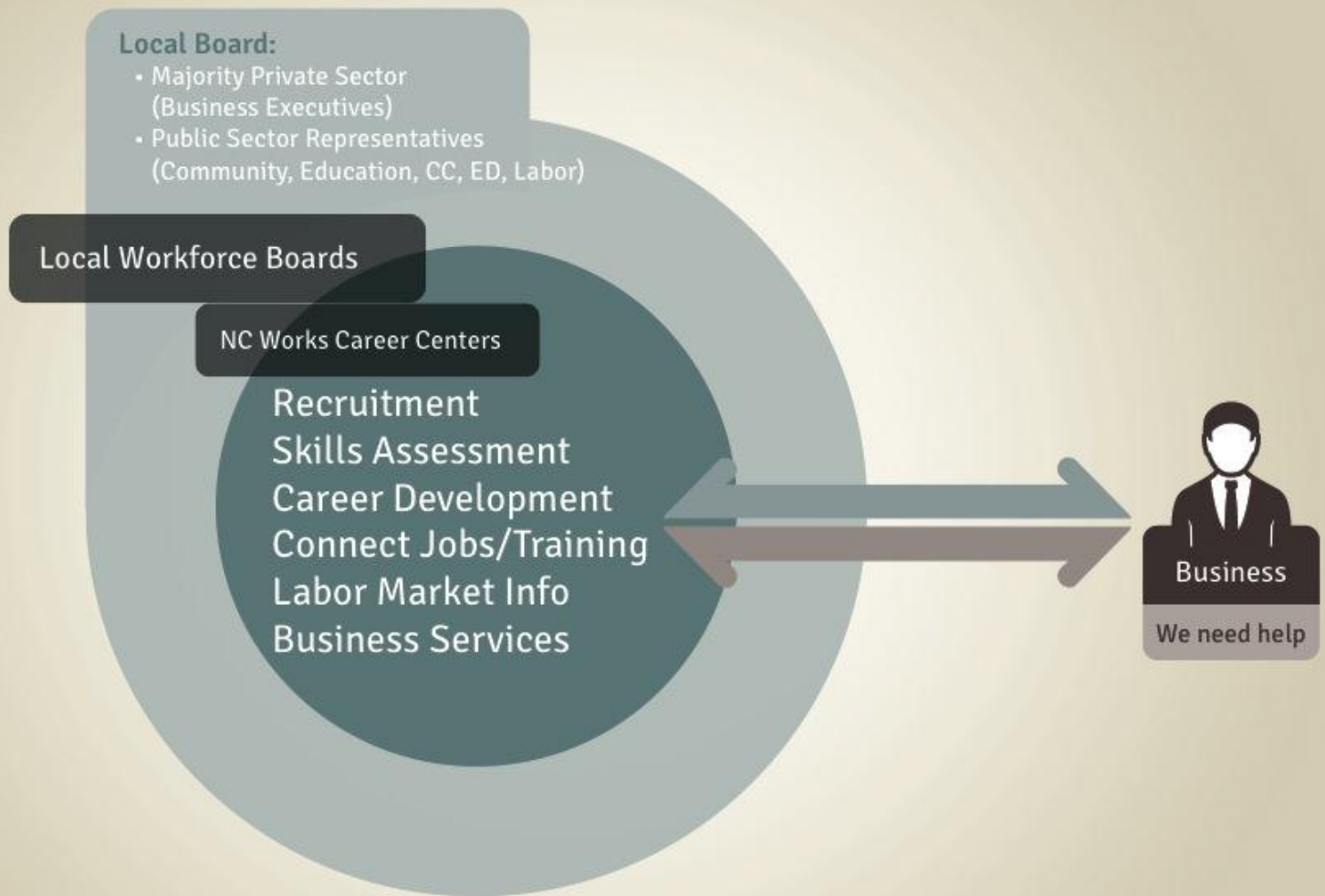
North Carolina Workforce Development System



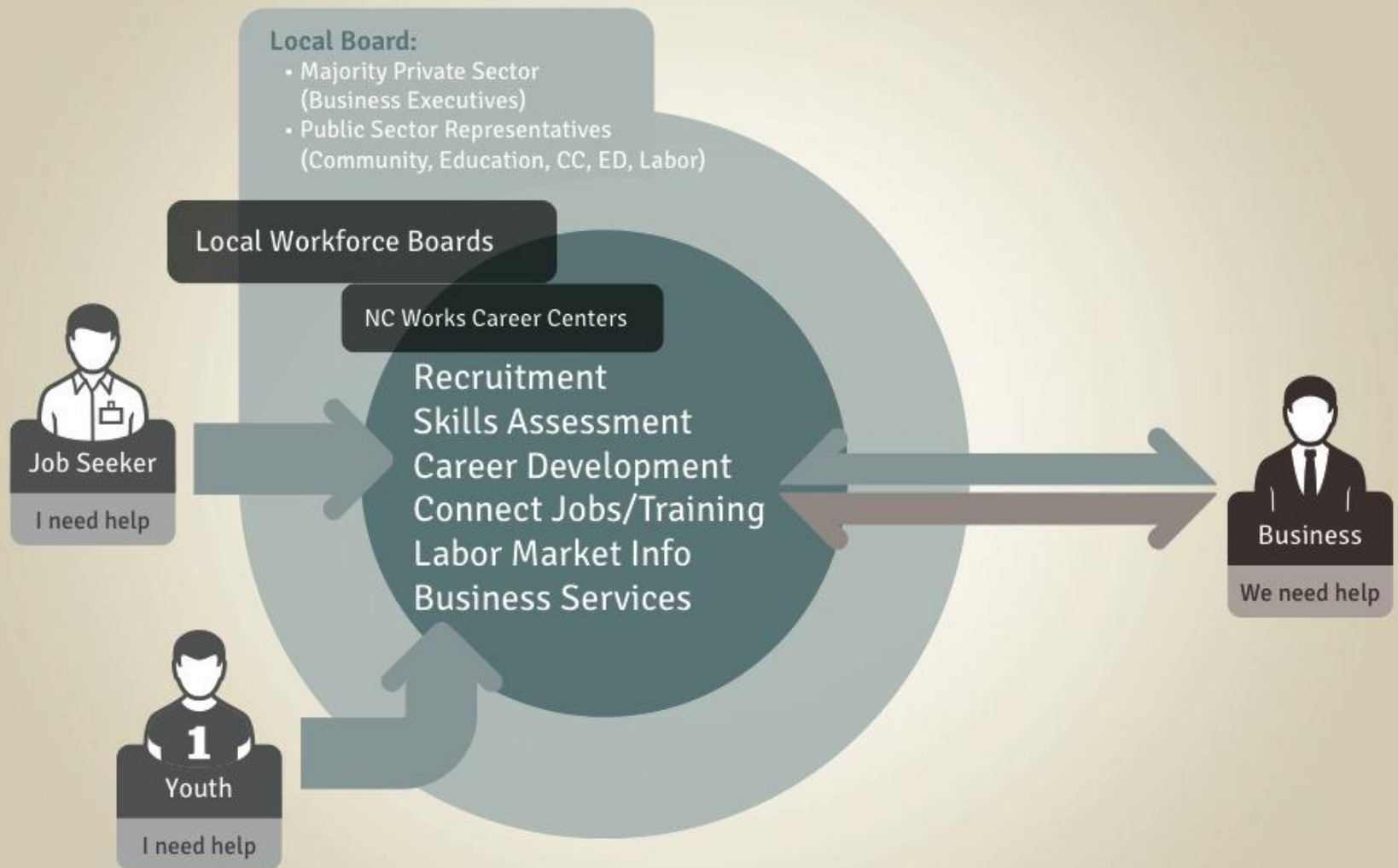
North Carolina Local Workforce Development Boards



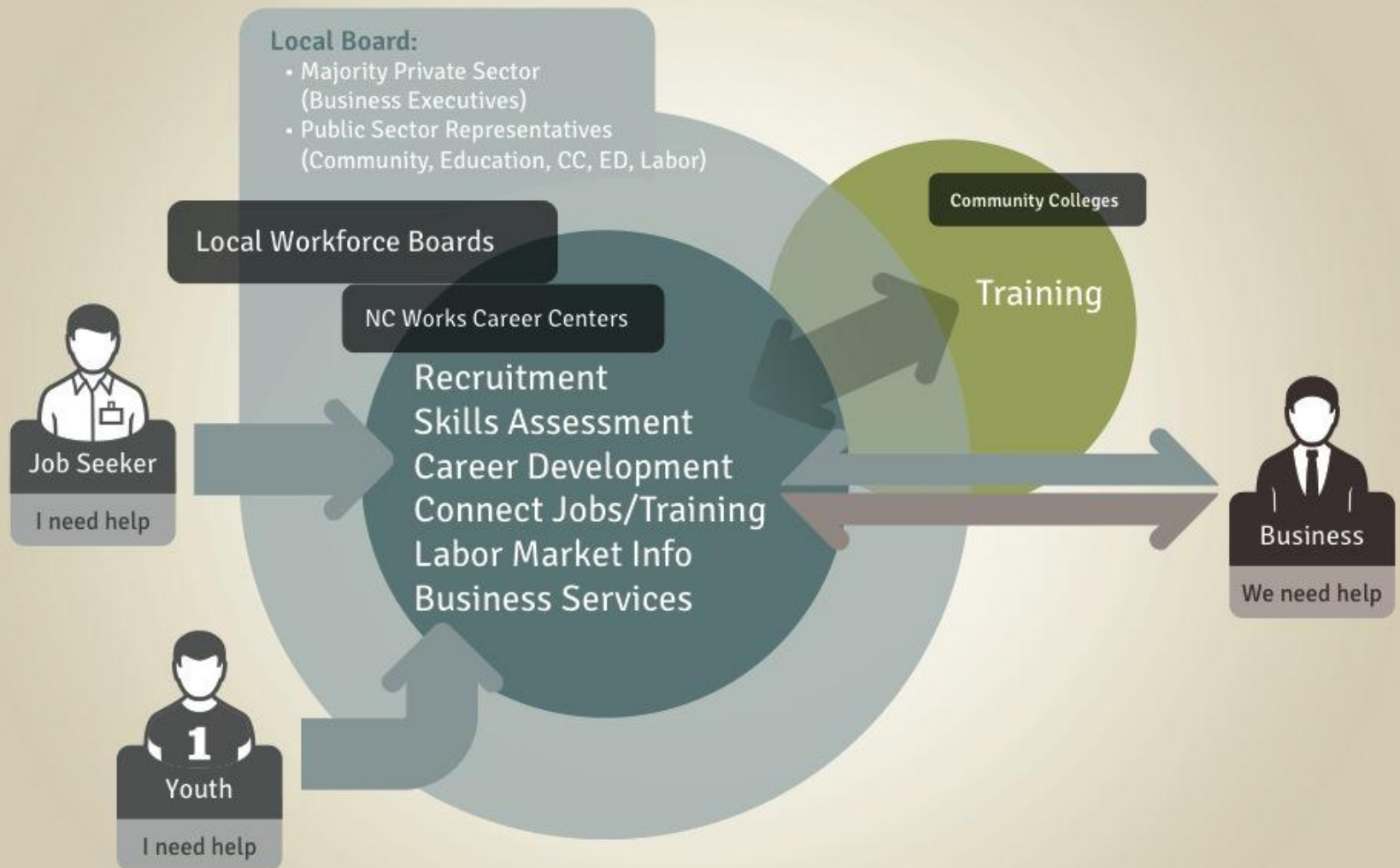
North Carolina Local Workforce Development Boards



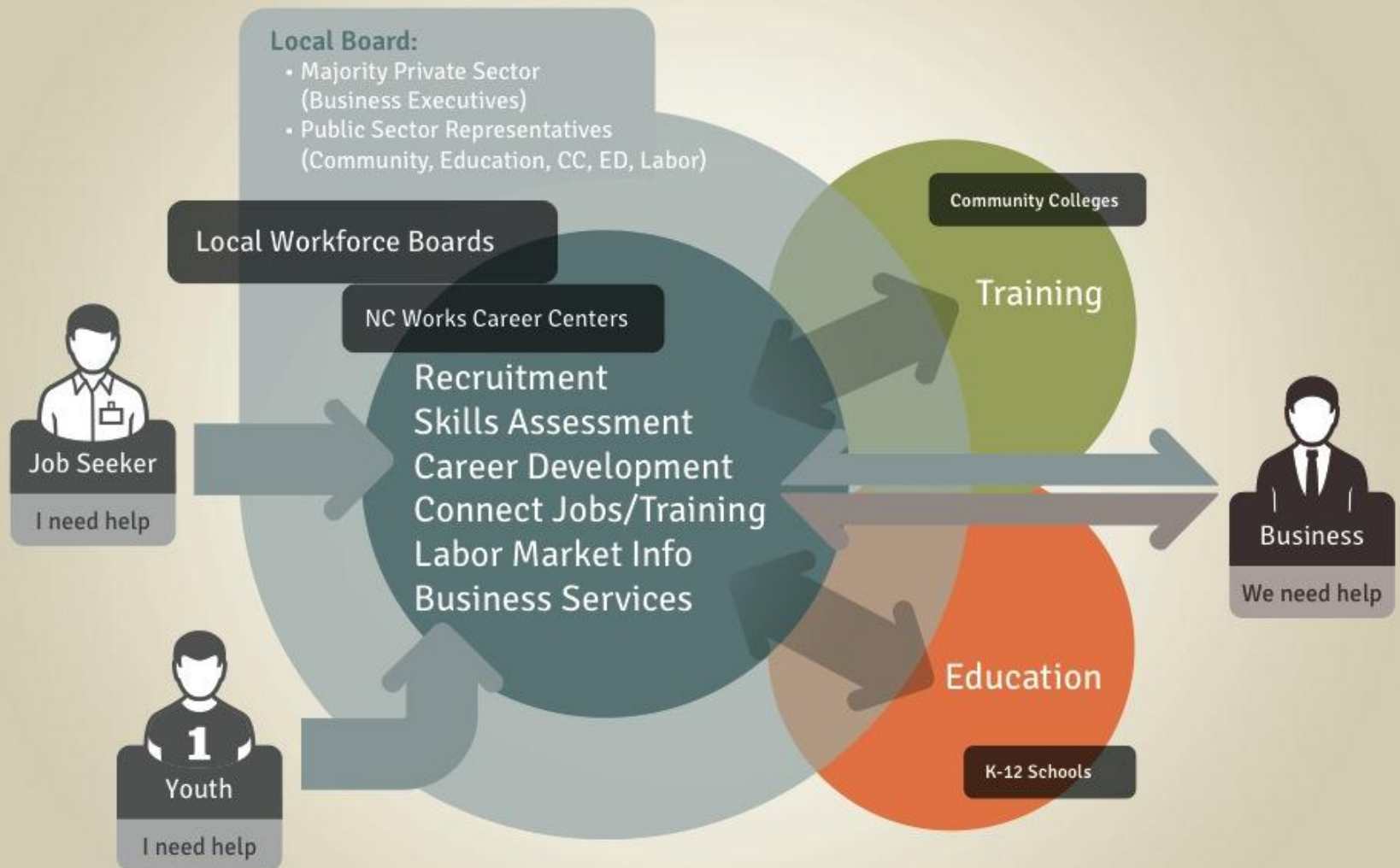
North Carolina Local Workforce Development Boards



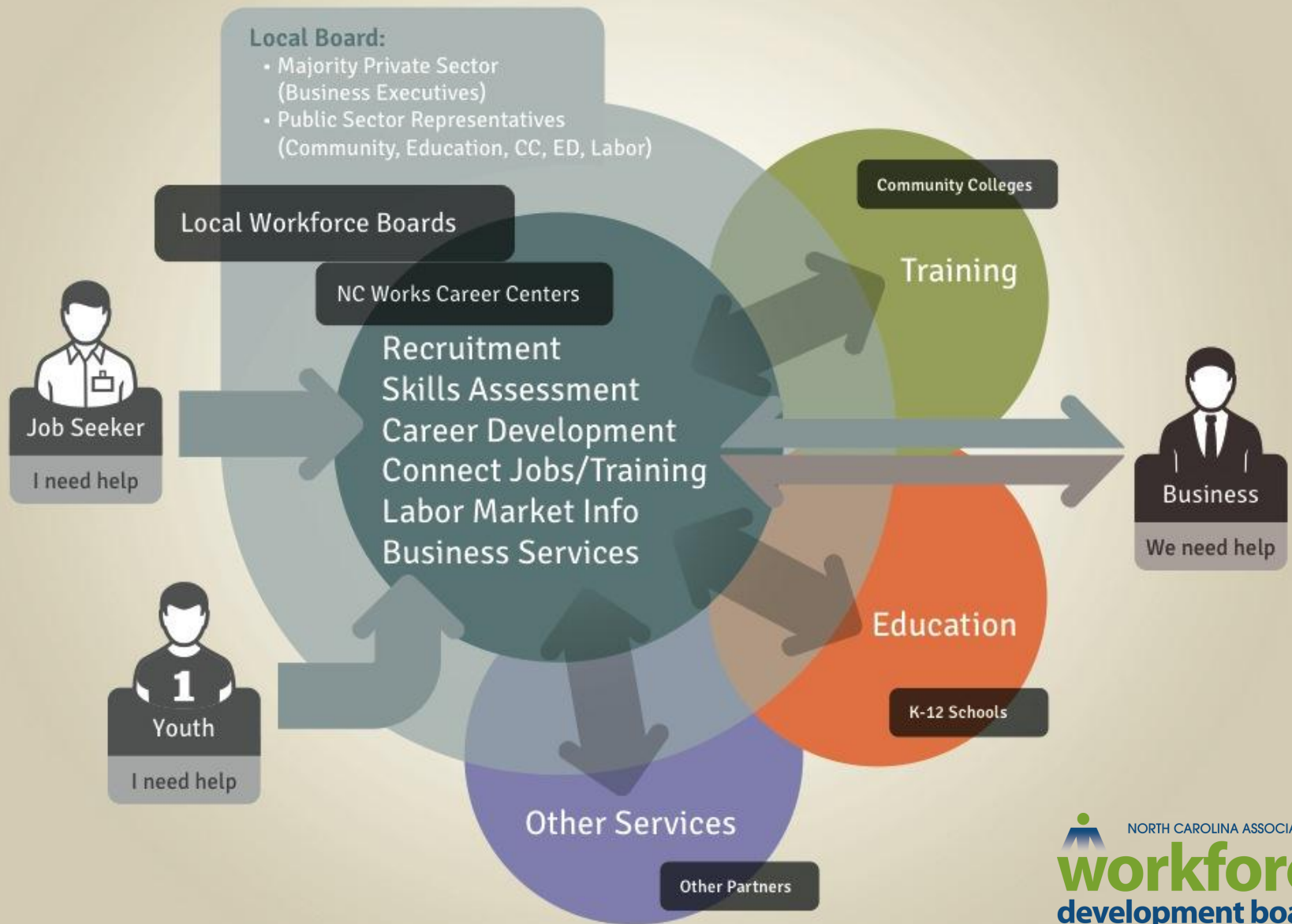
North Carolina Local Workforce Development Boards



North Carolina Local Workforce Development Boards



North Carolina Local Workforce Development Boards



Role of Local Workforce Boards

- Primary role is “convener” that brings businesses, education and workforce partners together locally to provide Workforce Development services.
- Establishes partnerships and works regionally by leveraging resources to deliver these services

Shared Vision for Workforce Boards

Developed 4 primary areas
of focus and local priorities
for all 23 Boards across NC

Local Priorities for Boards

- Connecting people to jobs
 - Get jobseekers into the integrated system (NC Works)
 - Provide Career Readiness Certification
 - Provide work-based learning
 - Be the convening hub that gets all groups talking

Local Priorities for Boards

- Recruit, assess, and conduct career planning for individuals
 - Identify skills gaps and seek to close gap
 - Validate career plans for individuals
 - Provide holistic approach and track achievements through the process
 - Develop customized career ladders

Local Priorities for Boards

- Help businesses - Listen and develop solutions to their workforce challenges
 - Listen to challenges through BSR network
 - Skill upgrades, through Incumbent Worker program
 - Provide technical tools for small businesses, resources for HR, etc.
 - Provide labor market intelligence and data analytics
 - Initiate job fairs throughout the local community

Local Priorities for Boards

- Help youth with education, career exploration and employments
 - In-school and out-of-school programs, summer youth employment, career exploration
 - Understand what local businesses need in the community
 - Providing the resources that schools don't have, including education and communication to parents
 - Help youth with career path decisions tied to what will be available in local communities with boomers retiring

Flow of funds

Federal WIA funds are distributed to states by US Dept of Labor and through states to local areas by a complex formula that includes factors such as unemployment, change in unemployment and disadvantaged youth.

Funding For Local Workforce Development Boards



Board Metrics

All Boards must report on:

- Common performance measures that are required by WIA under Federal guidelines.
- Common measures being developed by the NC Commission on Workforce Development.
- Local metrics established by each Board.

Board Metrics

Common measures required by WIA:

Adult and Dislocated Worker Measures

1. Entered Employment - Percentage employed in the 1st quarter after program exit.
2. Employment Retention - Percentage of those employed in the 1st quarter after program exit that were still employed in the 2nd and 3rd quarter after program exit.

Board Metrics

Common measures required by WIA:

Adult and Dislocated Worker Measures

3. Average Earnings - Earnings in 2nd and 3rd quarter after exit compared to labor market standard.

Board Metrics

Common measures required by WIA:

Youth Measures

4. Placement in Employment or Education-
Entered employment or enrolled in education and/or training 1st quarter after program exit.
5. Attainment of a Degree or Certificate by Participants - Percentage of participants that earned a diploma, GED or Certificate.

Board Metrics

Common measures required by WIA:

Youth Measures

6. Literacy and Numeracy Gains- Attainment of literacy and numeracy skills by participants.

Board Metrics

In addition, the all NC Boards have decided to measure performance of the 4 priorities mentioned earlier, and are in the process of being developed.

Career Center Applications

- All Boards, except one, submitted applications by deadline or requested extension and submitted by April 1, 2014.

Competitive Selection Process

- All Boards either currently contract services, or have released an RFP to contract
- All new contracts are in effect or will be effective July 1, 2014.

Questions?

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